

# Enrique Presburger Cherem

## President of the Consulting Council

Master in Banking and Finance from ITESM and the Pompeu Fabra University of Barcelona, and Doctor (summa cum laude) in Public Administration from Anáhuac University.

Enrique is the CEO of Factor Exprés, a financial institution specializing in working capital for SMEs, which is listed on the Mexican stock market and positioned as one of the most important in the country, with operations in 9 states of the Republic and a FinTech platform for remote origination and cutting-edge processes. ([www.factorexpres.com](http://www.factorexpres.com)).

Enrique is also the President of the Advisory Board of ASOFOM (National Association of Multiple Purpose Financial Societies), and the Founder and First President of CAIFE (Confederation of Associations of Specialized Financial Intermediaries), a significant achievement in lobbying and representation in specialized financing in Mexico, bringing together 14 associations.

Enrique is a partner in “Expansive,” one of the most important Crowdfunding platforms in Mexico, and also manages investment funds related to Start-Ups and real estate trusts.

He is an Independent Advisor to multiple companies such as Grupo Solufi, Nutrición Creativa, Grupo Dai, and the Advent International fund. He participates as a mentor for entrepreneurs within the accelerator “katalyst,” and is an activist in philanthropic organizations such as “Keren Hayesod” and “Hadassah International Hospital.” He is an expert in political analysis of the Middle East.

Enrique is the published author of the books: “SOFOMES ENR: The Door to the Financial Revolution in Mexico,” with 3 editions nationwide; and his doctoral thesis “Remittances: Economy, Demography, and Politics,” which received awards and academic recognition.

