

Making Trade Finance an Investible Asset Class

16 April | SMBC Bank International, London

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08:30 - 09:00 **Registration**

09:00 – 09:10 Welcome and opening remarks

Michael Bickers, Managing Director, BCR Publishing

Sean Edwards, Managing Director, Head of Legal - EMEA, Planning Department, Legal Group EMEA, **SMBC International**; Chairman, **ITFA**

09:10 – 09:40 Keynote presentation: Supporting trade asset investment

- Importance of investing in trade assets: Benefit to the development of trade and economic growth
- Digitalisation: A renewed look at negotiable instruments such as promissory notes and bills of exchange in trade finance

Malcolm Offord, The Lord Offord of Garvel CVO, Parliamentary Under Secretary of State, Department of Business and Trade, **UK Government**

09:40 – 10:30 Update on ITFIE Working Group: Recap from TIF'23

This session will update on the progress of the workstreams created at ITFIE:

- Voice of the institutional investors
- Rules of the game
- Technology and data
- Progress on developing common standards and definitions
- Where are we on the road to uniformity and standardisation of market practices for trade distribution to institutional investors in relation to:
 - Distribution principles
 - Buyer and seller obligations
 - Reporting
 - Terminology
 - The way forward
 - Consultation and market adoption

Panellists:

Bertrand De Comminges, Managing Director, Global Head Trade Finance Investments, **Santander Asset Management**

NLN Swaroop, Global Product Head, Sustainability, Innovation, FIs & Asset Distribution, Global Trade and Receivables Finance, **HSBC**

Geoffrey Wynne, Partner, Sullivan & Worcester



10:30 – 11:00 Networking coffee break

11:00 – 11:45 Pledging and taking security over digital trade documents and digital collateral

From September 2023 the UK Electronic Trade Documents Act 2023 (ETDA) allows for the legal recognition of trade documents such as bills of lading and bills of exchange in electronic form, in the same way paper documents are recognised. This will allow businesses to access cheaper trade finance through reduced costs and faster transaction timelines. Previously under English law, electronic documents did not have the same legal recognition as their paper counterparts. In this session, the panel will consider some of the ETDA's key provisions and its likely impact on global trade.

- Examining eligibility of digital trade documents for possessory security arrangements
- Adapting system rules and operating procedures for reliable systems e.g. what happens in the case of technical
 errors; how is insolvency risk affected? How will this be integrated into financing processes and perfection steps
- Transitioning of platforms and their users towards the use of statutory frameworks

Moderator:

André Casterman, Managing Director, Casterman Advisory; Chair of Fintech Committee, ITFA

Panellists

Paul Landless, Partner, Co-Head, Technology Group, Clifford Chance

Rebecca Shepherd, Senior Associate, Clifford Chance

Shobhit Singh, Head of Trade Finance, Concentrates, Trafigura

11:45 – 12:30 Institutional and retail markets: How trade assets can contribute to a diversified portfolio

Many institutional and private investors are only just starting to understand the advantages of the trade finance asset class, but the level of knowledge is still low. In this session, the panel will look at the key areas and questions for funds and retail distribution.

- Can trade assets be an additional useful asset for money market funds and retail investors?
- Are yields sufficiently attractive?
- Do trade assets pass MMF liquidity requirements are they sufficiently above minimum regulators standards?
- Are trade assets sufficiently favourable in terms of credit risk?
- How will rating agencies view the inclusion of trade assets in MMFs?

Moderator:

Sean Edwards, Managing Director, Head of Legal - EMEA, Planning Department, Legal Group EMEA, **SMBC International**; Chairman, **ITFA**

Panellists:

Bertrand de Comminges, Managing Director, Global Head Trade Finance Investments, **Santander Asset Management**

Matthew Taylor, Head of Alternative Debt, Corporate Private Credit, Legal & General Investment Management

12:30 – 13:30 **Networking lunch**

13:30 – 14:15 Is tokenisation a real option for providing liquidity and a realistic opportunity for investor markets?

DLT can be used to repackage and fractionalise trade finance assets through tokenisation. Tokens can represent either an individual asset or part of a fund share. Transforming trade finance instruments into digital asset tokens has the potential to open up the purchase of trade finance assets to a much wider market.

- What is tokenisation and what part could it play for investors?
- Is there a suitable legal structure available to purchase trade finance assets through tokenisation?
- Common Law adequacy
- Statute benefits
- Regulatory steps for digital tokens as financial assets
- · What is the potential market for tokenisation?

Panellist

John O'Neill, Managing Director, Global Head of Digital Assets Strategy, HSBC Global Banking & Markets

14:15 – 15:00 New perspectives on securitisation

The capital requirements of Basel reforms has made securitisation increasingly popular for companies wishing to monetise trade receivables by securing cashflows arising from those assets. With low default rates, what is the climate for securitisation now, do investors have sufficient understanding of its workings and how does it measure up in terms of risk, returns and transparency? This panel will examine the outlook for securitised products.

- What is the expectation for the market for asset backed commercial paper?
- To what extent is preferential capital treatment attracting institutional investors and what is the growth potential?
- How do structures differ in terms of attracting different types of businesses and also investors?
- What are the pricing implications for different structures?

Moderator:

Geoffrey Wynne, Partner, Sullivan & Worcester

Panellists:

Clairmonte Bourne, Managing Director, Head of Capital Markets Structuring, Olea Global

Daniel Stádník, CFA, Senior Managing Director, Finacity

Matt Wreford, CEO, Demica

15:00 – 15:30 **Networking coffee break**

15:30 – 16:15 **Emerging market prospects: Focus on Asia, Africa, Middle East – how do yields compare in different markets?**

- · Why invest in emerging markets?
- Yield variations in different parts of the globe
- · How can investors access emerging market investments?
- · How do default rates differ by region?

Moderator:

NLN Swaroop, Global Product Head, Sustainability, Innovation, FIs & Asset Distribution, Global Trade and Receivables Finance, **HSBC**

Panellists

Rim Faker, Business Development Manager, Trade Finance and Financial Institutions, **National Bank of Egypt Ian Henderson**, Chief Investment Officer, **Artis Finance**

Vikrant Yadav, Head, International Business, Europe, Credable

16:15 – 17:00 What can the expansion of the investor community do for improving robustness in the commodity market?

Traders' credit lines became strained when natural gas prices sky-rocketed following the invasion of Ukraine by Russia, pushing up the cost of physical trades as commodity and energy prices soared globally creating high levels of market volatility. This forced many traders to cut transaction volumes because they could not secure the extra credit needed to meet calls.

- How can investors take advantage of bank retrenchment in volatile conditions?
- What can additional liquidity options do for the global market in commodities?
- Assessing the risks and returns possible from investing in commodities?
- What are the particular benefits to small and medium sized commodity businesses?

17:00 – 17:10 Chairperson's closing remarks

17:10 – 19:10 **Networking drinks reception**



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