



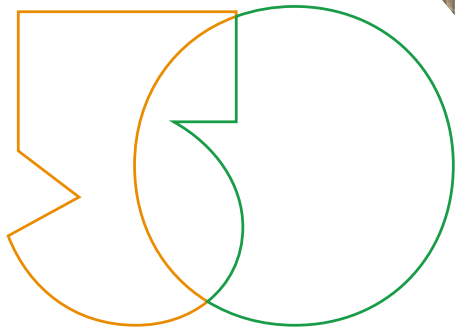
Conference
Sponsorship
Brochure

4-6 September 2024
Parklane, Resort & Spa,
Limassol, Cyprus



ITFA
CYPRUS
2024

50th Annual International Trade
and Forfaiting Conference



Dear friends,

Limassol awaits us! Best known as the land of sun, sea and incredible views, and also rich in history, culture and nature, we cannot wait to host the ITFA 50th Annual International Trade and Forfeiting Conference in Cyprus.

In keeping with tradition, ITFA will unite professionals from diverse fields – bankers, financiers, insurers, lawyers, and fintech experts – for two and a half days of enriching panels, presentations, meetings, and dedicated networking opportunities. Our welcome dinner, entertainment, and legendary gala dinner promise delightful evenings. Stay tuned for the release of our topical and cutting-edge programme.

The ITFA proposition is unparalleled. Do not miss the opportunity to be part of this memorable event!

We eagerly anticipate your presence in Cyprus!

Sean Edwards

Sean Edwards
Chairman



itfa.org

SPONSORSHIP OPPORTUNITIES

We have a limited number of sponsorship opportunities for those looking to gain exposure to our participants through this international conference. Contact us on info@itfa.org for more information

Our annual conference at a glance

Numbers from our last conference at Abu Dhabi



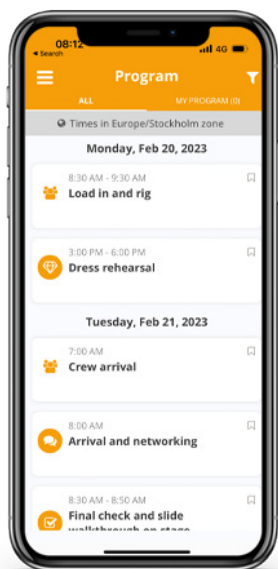
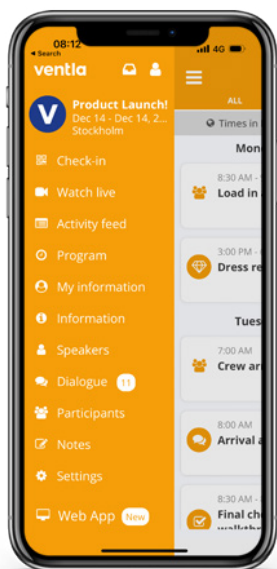
376 delegates



45 sponsors



55 speakers



30 countries

150+ confirmed meetings
via the Conference App - Ventia





ITFA
CYPRUS
2024

Coming up in 2024

The 50th Annual International Trade and Forfaiting Conference

The International Trade and Forfaiting Association (ITFA) is the leading global trade association for everyone engaged in trade and the origination, structuring, risk mitigation and distribution of trade debt. ITFA also represents the wider trade finance syndication and secondary market for trade assets. ITFA prides itself in being the voice of the secondary market for trade finance, whilst also focusing on matters that are relevant to the whole trade finance spectrum.

ITFA is pleased to announce its 50th Annual International Trade and Forfaiting Conference, which will be held in Limassol, Cyprus.

A topical and interesting program with involvement from leading experts in the market is being prepared.

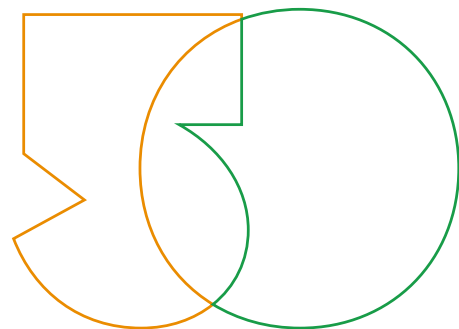
The ITFA Conference is a wonderful networking opportunity, so don't miss out! It gives trade financiers and practitioners world-wide an opportunity to get together, exchange views, make new friends and renew contacts.

Key details

Date: 4–6 September 2024

Venue: Limassol, Cyprus

Dedicated Rooms & Conference App for Networking Session will be made available





Your brand at our conference

Why sponsor the Annual ITFA Conference?

- Associate your brand with the leading trade finance industry association
- Unparalleled opportunity to connect with the trade and supply chain finance markets
- Showcase your service/product to the leading companies in this sector
- Exposure to an international audience involved in trade finance
- Connect with worldwide influential members of the market
- Unrivalled networking opportunities
- Gain maximum exposure to key players in our industry



Who attends the ITFA Conference?

- Delegates from international financial institutions from over 30 countries. Contact us for the 2023 conference stats.
- Attendees who are all active in trade, supply chain finance, working capital finance and the risk mitigation thereof
- Prominent speakers in international trade and supply chain finance

To obtain more information about these sponsorship opportunities, please contact ITFA on info@itfa.org



2017



2018



2019



2021



2022



2023

Book your
sponsorship on
info@itfa.org



Top Tier Sponsorships

SOLD TO JP MORGAN

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Sponsorship

SOLD TO DEUTSCHE BANK

Exclusive Platinum
Sponsorship

SOLD TO WTW

Exclusive Global
Sponsorship

SOLD TO MASHREQ

Exclusive Titanium
Sponsorship

All Top Tier Sponsors benefit from additional
visibility during our conference.
Some benefits include:



Top Tier
sponsors' logos
page on
Conference App



Top
Tier
Sponsors' Logos
on Main Stage
Speaker
Podium



3-minute
Corporate
Video on display
during coffee
break

Screen
displaying Top
Tier Sponsors'
Logos



Sponsorship Packages

Book your
sponsorship on
info@itfa.org

GOLD SPONSORSHIP

- Logo prominently displayed inside the conference room
- Logo displayed on conference app
- Logo on ITFA conference website with a link to your website
- 1 speaking opportunity during the Conference of type and content to be agreed with ITFA
- Free participation for 4 personnel at conference, including 2 nights accommodation, all social events and catering as indicated in the official programme
- 3 one day invites for Corporates which would need to be pre approved by ITFA and registration completed by end of July
- Dedicated Social Media Campaign promoting our sponsors
- Sponsorship booth to be supplied by ITFA OR 1 free additional personnel at conference, including 2 nights accommodation, all social events and catering as indicated in the official programme OR exclusive roundtable with TFG **NEW**
- By sponsoring the ITFA conference, you will be contributing to an ESG project - an amount from your sponsorship will be passed on to sponsor a specific ESG project **NEW**

€25,000

SILVER SPONSORSHIP

- Logo prominently displayed inside the conference room
- Logo displayed on conference app
- Logo on ITFA conference website with a link to your website
- 1 speaking opportunity during the Conference of type and content to be agreed with ITFA
- Free participation for 2 personnel at conference, including 2 nights accommodation, all social events and catering as indicated in the official programme
- 3 one day invites for Corporates which would need to be pre approved by ITFA and registration completed by end of July
- Dedicated Social Media Campaign promoting our sponsors
- Sponsorship booth to be supplied by ITFA OR 1 free additional personnel at conference, including 2 nights accommodation, all social events and catering as indicated in the official programme OR exclusive roundtable with TFG **NEW**
- By sponsoring the ITFA conference, you will be contributing to an ESG project - an amount from your sponsorship will be passed on to sponsor a specific ESG project **NEW**

€12,000

NOTE: If the Sponsorship booth option is chosen, please be aware that the sponsorship packages do NOT include complimentary tickets for the individuals manning the booths.

*Fintech tables will also be available.
More information will be provided in due course.*

PREMIUM SILVER SPONSORSHIP

- Logo prominently displayed inside the conference room
- Logo displayed on conference app
- Logo on ITFA conference website with a link to your website
- 1 speaking opportunity during the Conference of type and content to be agreed with ITFA
- Free participation for 2 personnel at conference, including 2 nights accommodation, all social events and catering as indicated in the official programme
- Sponsoring a bronze item worth €5,000 - logo to be printed on the item being sponsored
- 3 one day invites for Corporates which would need to be pre approved by ITFA and registration completed by end of July
- Dedicated Social Media Campaign promoting our sponsors
- Sponsorship booth to be supplied by ITFA OR 1 free additional personnel at conference, including 2 nights accommodation, all social events and catering as indicated in the official programme OR exclusive roundtable with TFG **NEW**
- By sponsoring the ITFA conference, you will be contributing to an ESG project - an amount from your sponsorship will be passed on to sponsor a specific ESG project **NEW**

€17,000

BRONZE SPONSORSHIP

1 Breakfast	€1,500
1 Breakfast	€1,500
1 Networking Break - Sponsored by ODDO BHF	SOLD
1 Networking Break	€2,000
1 Networking Break	€2,000
1 Networking Break	€2,000
1 Networking Break	€2,000
Silicone Cardholder - Sponsored by ATF Finance Ltd	SOLD
Bookmark with sticky memo pads - Sponsored by Sullivan & Worcester	SOLD
Photo clip Holder	€2,500
Emerging Leaders Award - Sponsored by Africa Global Trade Finance	SOLD
Keyring and smartphone holder	€3,500
Foldable shopping bag - Sponsored by Texel	SOLD
Conference App	€4,500
Welcome drinks at Welcome Dinner	€4,500
Welcome drinks at Gala Dinner - Sponsored by Taulia	SOLD
After Gala Dinner Drinks - Sponsored by Taulia	SOLD
Networking Buffet Lunch	€4,500
Networking Buffet Lunch	€4,500
Networking Buffet Lunch	€4,500
Welcome Dinner - Sponsored by London Forfaiting Company Ltd	SOLD
Gala Dinner - Sponsored by Taulia	SOLD
Name tags - Sponsored by Zürcher Kantonalbank	SOLD
Charging Cable	€5,000
Sports towel in mesh bag	€5,500
T-shirt - Black	€6,000
A5 Cork Notepad & Pen	€6,000
Kitchen Apron	€6,500

Bronze sponsors will also have their logo displayed inside the conference room and on the conference app, and on the item they are sponsoring. Drinks, lunches, dinners, networking breaks and breakfast sponsors will have their logo printed on tent cards and displayed at the appropriate time.

Sponsor one of our giveaway gifts!



A5 Cork Notepad & Pen
€6,000



Keyring & phone holder
€3,500

Charging Cable
€5,000



Kitchen Apron
€6,500



Name tags
€5,000



Photo clip Holder
€2,500



Bookmark with Sticky Memo Pads
€2,000



Silicone Cardholder
€2,000



Black Tshirt
€6,000



Foldable shopping bag
€4,000



Sports towel in mesh bag
€5,500



ITFA wishes to thank the following institutions that have already confirmed their support at the ITFA 50th Annual Conference which is going to be held in Cyprus in September 2024

Exclusive Diamond Sponsorship

J.P.Morgan

Exclusive Platinum Sponsorship

Deutsche Bank 

Exclusive Global Sponsorship

wtw

Exclusive Titanium Sponsorship

mashreq  المشرق

Gold Sponsorship



PREMIUM SILVER SPONSORSHIP



TEXEL



SILVER SPONSORSHIP

 Swiss Re
Corporate Solutions

 BPL Global

Allianz 

 SMBC

BANK OF AMERICA 

 TradeSecure™

DEMICA

 Marsh

BRONZE SPONSORSHIP

 Sullivan
SULLIVAN & WORCESTER

 ODDO BHF

 LONDON FORFAITING
COMPANY LTD

 Zürcher
Kantonalbank

 AGTF
AFRICA GLOBAL TRADEFINANCE

atf



Contact us to find out more:
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Tel: 00 41 44 268 6900, Email: info@itfa.org

itfa.org