

## **Emerging Leaders**

**Board Member:** Duarte Pedreira

Chair: Pouya Jafari

**Objective:** The group's goal is for ITFA to be recognised as the leading trade finance association in promoting the industry to Emerging Leaders (ELs), both those already part of the industry, as well as those aspiring to join it.

## **Key achievements to date:**

- Increased the proportion of ELs in the trade finance industry, thereby contributing to the industry's sustainability in the future;
- Increased the visibility of the ELs in the trade finance Industry, ensuring their participation and representation in industry specific events, particularly in those where they can play an active role;
- Increased the level of specialist knowledge made available to ELs in the trade finance industry and to aspiring new entrants to the industry;
- Increased the career awareness of ELs in the trade finance industry, focusing on potential career paths and how they can be achieved, fostering the transfer of knowledge between generations;
- Increased networking between ELs in the trade finance industry;
- Increased the responsiveness level of the trade finance industry to the needs and aspirations of ELs, not by imposing an agenda driven by the senior members of the industry but rather by listening to what the ELs want and need

## Highlights from 2021/22:

- 7th edition of the ITFA Martin Ashurst Trade Finance Mentoring Scheme
- 4th edition of the ITFA Emerging Trade Financier Award
- 4th edition of the ITFA Trade Finance course at Bayes Business School
- ITFA EL seminars and networking events in London, Amsterdam, New York and Sydney

## **Key publications:**

- www.tradeXplain.com
- ITFA Trade Finance Guide