



Celebrating International Women's Day 2023

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The theme chosen by Trade Finance Global for this year's International Women's Day was #EmbraceEquity, emphasising the fact that we can all truly **embrace equity**. Equity is about creating an inclusive world. As a society, it is vital that we accept, adopt, and champion gender equity across all facets of life, including wellbeing, employment, technology, sport, and social leadership. Equity is the practice of ensuring fair treatment, equal opportunities, and equal access for all people. An essential component of equity is the acknowledgement that certain advantages and barriers exist and that these barriers have prevented women from involvement and advancement in many areas.

TFG's campaign recognised that certain disadvantages and barriers exist that have prevented women from involvement and advancements in many areas. This year's campaign pushed allies to enhance the social, economic, cultural, and political advancement of women. The goal is equality, and equity is the way to get there. Let's face it, equity is not just a nice-to-have, it's essential. And the best part? We can all be a part of it.

As we celebrated International Women's Day 2023, TFG highlighted the careers, experiences, and achievements of women in international trade, treasury, and payments. It is time to see women break down barriers and excel in fields that were once male-dominated.

The gender gap in trade, treasury, and payments is a significant issue that needs to be addressed. Women are still underrepresented in these industries, which has resulted in unequal opportunities for them. Despite significant progress in gender equality in recent years, many women still face barriers that prevent them from achieving success in their careers.

This campaign's aim was to celebrate women and their successes in the industry that can help overcome the gender gap. By highlighting the achievements of women, other women can be inspired to pursue careers in trade, treasury, or payments and show that it is possible to succeed.

Ultimately, the key to overcoming the gender gap is to create a culture that values diversity and inclusivity. We need to recognise the valuable contributions that women can make in this industry and ensure that they are given equal opportunities to succeed.

Read more about International Women's Day 2023 by Trade Finance Global [here](#).