



International Trade  
and Forfeiting Association

# Sponsorship Packages/ Benefits

## GOLD SPONSORSHIP OPPORTUNITIES

- Logo included on ITFA social media platforms
- Logo included in emails when announcing ITFA webinars
- Logo advertised during LIVE webinars
- 10% discount on the first physical / virtual Annual Conference Application\*
- 10% discount if you opt to sponsor the physical / virtual annual conference\*
- Banner advert with link on front page of website (homepage)
- Banner advert with link on internal website pages
- Company Name / Logo to feature on the 'thank you sponsors' homepage slider banner
- Company Name / Logo / brief company description (including link to company website) to feature on Sponsorship page within ITFA's website
- Acknowledgement via a sponsorship article on the ITFA Newsletter

**COST: €4,000 per year**

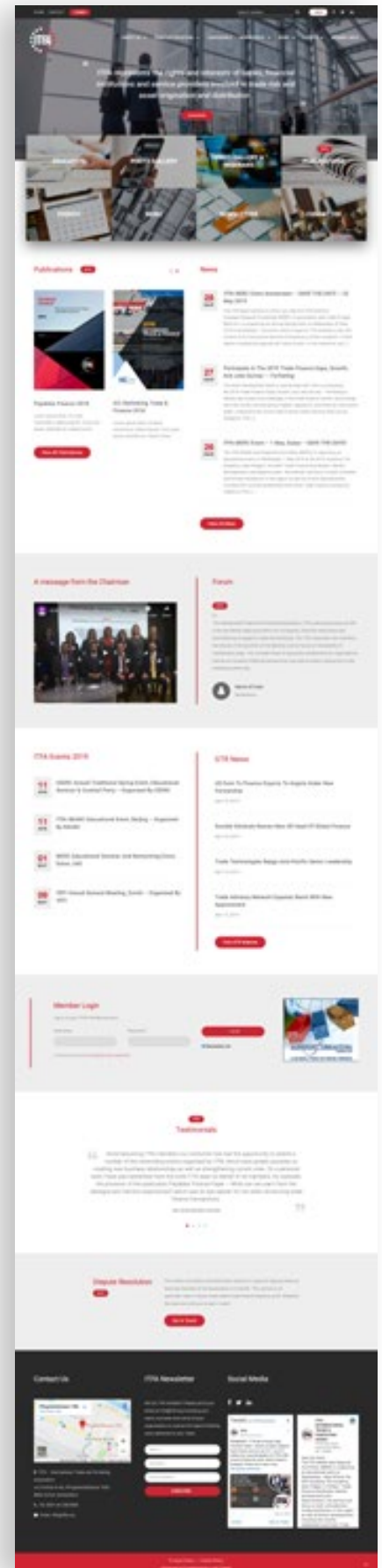
\* cannot be used in conjunction with any other offers/discounts

## SILVER SPONSORSHIP OPPORTUNITIES

- Logo included in emails when announcing ITFA webinars
- Logo advertised during LIVE webinars
- 10% discount on the first physical / virtual Annual Conference Application\*
- 5% discount if you opt to sponsor the physical / virtual annual conference\*
- Banner advert with link on front page of website (homepage)
- Banner advert with link on internal website pages
- Company Name / Logo to feature on the 'thank you sponsors' homepage slider banner
- Company Name / Logo / brief company description to feature on Sponsorship page within ITFA's website

**COST: €2,500 per year**

\* cannot be used in conjunction with any other offers/discounts



### Contact us to find out more:

ITFA – International Trade and Forfeiting Association c/o Format-A AG, Pfingstweidstrasse 102b, CH-8005 Zürich, Switzerland

☎ 0041 44 269 6900 ✉ info@itfa.org 🌐 www.itfa.org

## BRONZE SPONSORSHIP OPPORTUNITIES

- Banner advert with link on front page of website (homepage)
- Banner advert with link on internal website pages
- Company Name / Logo to feature on the 'thank you sponsors' homepage slider banner

**COST: €1,000 per year**

\* cannot be used in conjunction with any other offers/discounts

## CO-SPONSORSHIP WEBINAR OPPORTUNITIES

- Co-Sponsoring of two ITFA webinars
- Company Logo to feature on ITFA back drop during the duration of the webinar
- Mention of Company in the email announcing the webinar
- Mention of Company in the events section of our website
- Mention and Tag of Company on social media posts advertising the webinar

**COST: €500 per 2 webinars**



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